

PRESS RELEASE

Change of management at BAUR Prüf- und Messtechnik GmbH

Markus Baur succeeds to CEO, Gregor Pudlo assumes position as Sales Manager

Sulz, Austria, October 22, 2013 – On January 1, 2014, Markus Baur will assume sole management of BAUR Prüf- und Messtechnik GmbH. He has already worked for the company in various commercial positions and in executive functions.

As from January 1, 2014, Gregor Pudlo will be responsible as the General Sales Manager for worldwide sales. After various positions with technical and managerial responsibilities in international companies in the area of product management and sales, Gregor Pudlo joined the company on January 1, 2013.

In 2012, BAUR Prüf- und Messtechnik GmbH generated € 24 million, the highest turnover in the history of the company. Most recently, the company has gained significant market shares in Eastern Europe and in Asia, and has thus created additional export mainstays for the international growth of the company. BAUR is meeting the growing demand of high-tech products by increasing the number of personnel in areas ranging from product development through to sales.



Markus Baur

Gregor Pudlo



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