Press release

Internorga 2022 – 30 April to 4 May, Messe Hamburg – Hall B1.EG, Stand 203

Birkenfeld, Germany, 30 April 2022

**The unmistakables**

HEPP presents the new cutlery collection TRILOGIE

**Confident and unmistakable right down to the smallest detail – the new cutlery collection TRILOGIE embodies authenticity, and portrays “The Art of Service” with a dynamic design language reflecting a natural elegance as well as the fascinating beauty of the HEPP world.** **With TRILOGIE, the leading supplier for the laid table is showcasing a cutlery collection at the upcoming Internorga which captivates with its elegant shape and familiar proportions. The handle also stands out thanks to its sophisticated transition. TRILOGIE showcases a natural movement, which runs towards the front of the cutlery item in an elegant curve. The handle, with its alternating diagonal profile edge comes together at the end to form a triangular shape, gets its inspiration from a freshly-picked twig in nature. The 22-piece collection is supplemented by a napkin ring in the same impressive design language, as well as a cutlery holder allowing for presentation entirely new ways.**

The individual items of the TRILOGIE collection fascinate guests with their striking, asymmetrical design. They feel comfortable and balanced in your hand, since the alternating diagonal profile edge excellently supports the ergonomic feel. The smooth surfaces create a pleasant haptic experience. TRILOGIE also offers hoteliers and restaurateurs more than just cutlery. The cutlery holder presents knive, fork and spoon vertically, so each restaurant has the pleasure of creating arrangements on or next to the plate which are both exciting and elegant at the same time. The matching napkin ring, designed to match the profile of the handle is multifunctional and rounds off the ensemble as a traditional napkin holder or an alternative cutlery tray.

[**www.hepp.de**](http://www.hepp.de)

**Image request**

You can find and download images from our media portal <http://press-n-relations.amid-pr.com> by searching for the term “TRILOGIE”.

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**About HEPP**

As part of proHeq GmbH, the HEPP brand, with its headquarters in Birkenfeld near Pforzheim, is one of the world’s leading suppliers for the laid table. The company manufactures a wide range of tableware and serving pieces by using highly specialised production techniques – from coffee pots and chafing dishes to food distribution systems. The focus is on the materials and processing, and HEPP products also meet the highest of requirements in terms of design, quality and usability.

It was with this in mind that the company was first founded in 1863 by brothers Carl and Otto Hepp, who can rightly be considered the inventors of hotel silverware. Traditional values such as reliability and quality are just as important today and form the basis for the success of the company alongside innovation, the development of new techniques and products and flexible production. HEPP is one of the world’s major suppliers of leading hotels, hotel chains and restaurants, as well as quality-conscious bulk caterers, international cruise ship operators, airlines and railway companies.

proHeq GmbH has been part of the French Groupe SEB conglomerate since the end of 2016. As part of this, all B2B brands in the Group have recently been consolidated under the umbrella “SEB PROFESSIONAL”.